

City Sponsorship Program Application

Organization Data		
Organization Name:		
Registered Federal Tax-Exempt ID Number:		
Web Site: http://		
Executive Director/CEO Name:		
Contact Person Name	Contact Person Title	
E-Mail Address:		
Mailing Address:		
City:	State:	Zip Code:
Phone Number: () -	Fax Number: () -	
Affiliated with a "parent" organization? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>If yes, name of parent organization:</i>		

Sponsorship Request
<input type="checkbox"/> Funding <i>If yes, specify amount requested: \$</i>
<input type="checkbox"/> In-Kind Services <i>If yes, select type of in-kind service requested.</i> <i>Please estimate approximate value in dollars: \$</i> <input type="checkbox"/> Crossing Guards <input type="checkbox"/> Trash Services <input type="checkbox"/> Bottled Water (Qty:) <input type="checkbox"/> Police Services <input type="checkbox"/> Special Event Permit Fees <input type="checkbox"/> Barricades/Street Closures <input type="checkbox"/> Booth/City Vehicle Participation <i>Please specify City department:</i> <input type="checkbox"/> Facilities <i>Please specify City department and facility:</i> <input type="checkbox"/> Other <i>Please specify:</i>
List type of recognition the City will receive for the noted funding/in-kind services requested (e.g. name/logo listing, banner, ad, etc.).
Has the City of Riverside sponsored your organization in the past? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>If yes, list department(s), date, amount and/or type of sponsorship:</i>

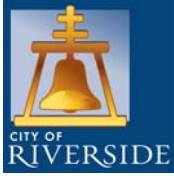


(Skip this section if funding or in-kind sponsorship is not for an event)

Describe target audience:

- ☐ A current list of your organization's Board of Directors and appropriate affiliations
- ☐ A copy of your organization's operating and event budget (revenue and expenses). Include any funds from a Community Development Block Grant, City Arts Grant Program, Sponsors or in-kind contributions
- ☐ If applicable, a list of the event's sponsorship opportunities (e.g., name/logo listing, banner, ad, reserved seats, etc.)

Detail purpose or objective of local festival, special event, or community project for which City funding or in-kind services are requested.



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Describe the overall contribution of the festival, special event, community project or program(s) to the community in relation to the goals and objectives of the City as stated in the City Sponsorship Program.

What are the measurable target objectives that will be used to determine the success of the festival, special event, community project or program(s)? (Please state your objective in terms of concrete numbers and percentages where possible. For example: increase number of participants from Y to Z in the 200X parade; increase customer satisfaction from Y% to Z%.